

Watts Hospital-Hillandale Neighborhood Association (WHHNA)

Advertising Information & Purchasing Form
for
WHHNA's newsletter, PARADE.

We appreciate your interest in learning more about advertising in PARADE, our quarterly newsletter full of neighborhood happenings and history. Your business' marketing information will reach the neighborhood's 1,350 households. To advertise, please complete this form and return it as indicated below. Many thanks.

_____ Name of Business	_____ Owner
_____ Address	(919)_____
Durham, NC 277_____	Email_____

Ads: business-card size, horizontal or vertical orientation.

Cost: \$50/ single issue_____ Circle Issue Date(s): 2009 March June Sept. Dec.

\$180/ four issues_____ Circle First issue: 2009 March June Sept. Dec.

Deadlines for ad copy & payment: The 1st of the month before the issue month; to be exact, deadlines are: Feb 1; May 1; August 1; Nov. 1.

Ad copy: Please provide a camera-ready ad (sometimes, but not always, PARADE's graphic artist can compose a simple ad from the information on a business card). Please send your ad copy to: candy@propid.com , with a cc: to placesense@yahoo.com

*Payment: Please make check out to WHHNA and mail to:
Marian Place, 1112 Oval Drive, Durham, NC 27705*

Questions? Contact Marian Place at 919.286.2606 or placesense@yahoo.com

Thank you!